Bachelor of Arts Program

in Music Entrepreneurship

(International Program)

Modified Program 2024

Institution   Assumption University

Campus/Faculty/Department   Suvarnabhumi Campus, School of Music,

Department of Music Entrepreneurship

Section 1: Degree Name, Field of Study, and General Information

1. **Code and Title of Program**

   Code   25460741100543

   Program   Bachelor of Arts Program in Music Entrepreneurship (International Program)

   หลักสูตรศิลปศาสตรบัณฑิต สาขาวิชาการเป็นผู้ประกอบการทางดนตรี (หลักสูตรนานาชาติ)

2. **Title of Degree and Major Field**

   Full Title   Bachelor of Arts (Music Entrepreneurship)

   ศิลปศาสตรบัณฑิต (การเป็นผู้ประกอบการทางดนตรี)

   Abbreviated Title   B.A. (Music Entrepreneurship)

   ศศ.บ. (การเป็นผู้ประกอบการทางดนตรี)

3. **Major Field**   None

4. **Total Credits**   123 Credits

4. **Type of Program**

   4.1 Total Credits 123 Credits

   4.2 Level

   Bachelor's Degree Program in compliance with the Thai Qualifications Framework for

   Higher Education B.E. 2552 and Program Standard Criteria B.E.2558.

   4.3 Undergraduate Academic Program

   5.2.1 Academic Bachelor Degree Program

4.4 Admission

Thai and International Students

4.5 Collaboration with Other Institutions

This program is AU program.

2. Curriculum Structure

2.1 Number of credits 123 Credits

2.2 Curriculum Structure

Total number of credits	123 Credits
A. General Education Courses	24 Credits
Compulsory Courses	15 Credits
Elective Courses	9 Credits
B. Specialized Courses	93 Credits
Core Courses	36 Credits
Practice-Based Courses	30 Credits
Personalised Track Courses	15 Credits
Major Elective Courses	12 Credits
C. Free Elective Courses	6 Credits

2.3 Courses and Credit(s)

Course code has the following meanings.

Letters

BG/GE	General Education Courses
BBA	General Business Courses
MB	Music Business Courses
MC	Music Contemporary Courses
MP	Music Production Courses
MS	One-on-One Music Courses
MU	General Music Courses

Numbers

First number	Year of the course to be taken
Second number	Type of the course
Third number	Serial Number
Fourth number	Serial Number

A. General Education Courses   24 Credits

Compulsory Courses   15 Credits

ELE 1001	Communicative English I	3 (2-3-6)
ELE 1002	Communicative English II	3 (2-3-6)
ELE 2000	Academic English	3 (2-3-6)
ELE 2001	Advanced Academic English	3 (2-3-6)
GE 2202	Ethics	3 (3-0-6)

Elective Courses   9 Credits

AD 3280	Inspiration, Lifestyles and Popular Culture	3 (2-2-5)
ADX 1101	Art and Design Appreciation	3 (3-0-6)
ADX 1102	Design Culture Exposure	2 (0-4-4)
ADX 1140	Journey for Urban Art and Culture Exploration	3 (3-0-6)
ADX 1240	Artist Studio (Painting and Rendering)	3 (2-2-5)
ADX 1303	Design Communication	3 (2-2-5)
ADX 1304	Design Fundamental	3 (2-2-5)
CA 1110	Art and Beauty of Living	3 (2-2-5)
CA 1201	Creative Photography	3 (2-2-5)
CA 1202	Computer Graphic for Presentation Design for Pitching	3 (2-2-5)
CSX 3001	Fundamentals of Computer Programming	3 (3-0-6)
EG 1001	Digital Literacy	3 (3-0-6)
EG 1002	Application Design for Everyone Literacy	3 (3-0-6)
EG 1003	Introduction to Internet of Things (IoTs) Literacy	3 (3-0-6)
EG 1004	Artificial Intelligence for beginners	3 (3-0-6)
EG 1005	3D Modelling and 3D Printing Technology	3 (3-0-6)
FT 1003	Food Factory Explore Trip (Special course)	3 (3-0-6)
FT 1004A	Food-Agri-Bio Tech Trend Update (Part A)	2 (2-0-4)
FT 1004B	Food-Agri-Bio Tech Trend Update (Part B)	1 (1-0-2)
FT 1005	Sustainability and Circular Living	3 (3-0-6)
FT 2003A	Foods Changing the World (Part A)	2 (2-0-4)

FT 2003B	Foods Changing the World (Part B)	2 (2-0-4)
FT 2004	Drinkology: The Art of drinking	3 (3-0-6)
FT 2005	Food Zodiac	3 (3-0-6)
GE 1104	Thai Historical Perspectives	3 (3-0-6)
GE 1107	Perspectives in Politics and Economy	3 (3-0-6)
GE 1204	Physical Education	1 (0-2-1)
GE 1205	ASEAN Ways	3 (3-0-6)
GE 1209	Psychology Application in Daily Life	3 (3-0-6)
GE 1302	Ecology and Sustainability	3 (3-0-6)
GE 1303	Science for Sustainable Future	2 (2-0-4)
GE 1403	Thai Language for Professional Communication (For Thai students)	3 (3-0-6)
GE 1409	Thai Language for Intercultural Communication (For Non-Thai students)	3 (3-0-6)
GE 1410	Thai for Profession Communication (For Thai students)	2 (2-0-4)
GE 1411	Thai Language for Multicultural Communication (For Non-Thai students)	2 (2-0-4)
GE 1412	Introductory Thai Usage (For Thai students from International Program)	2 (2-0-4)
GE 1413	Introduction to Korean Language and K-pop Culture	3 (3-0-6)
GE 1414	Introduction to Spanish Language and Culture	3 (3-0-6)
GE 1415	Storytelling and Presentation Skills in English	3 (3-0-6)
GE 2102	Human Heritage and Globalization	3 (3-0-6)
GE 2103	Art of Reasoning	3 (3-0-6)
GE 2110	Human Civilizations and Global Citizens	2 (2-0-4)
GE 2207	Sport, Health and Wellness Development	3 (3-0-6)
GE 2209	The Power of Personality in Leadership	3 (3-0-6)
GE 2210	Love and Art of Living	3 (3-0-6)
GE 2212	Exotic Thai Food and Crafts	3 (3-0-6)
GE 2213	Thai Market Vendor Exposure	3 (3-0-6)

GE 2304	Lifestyles and Sustainability in Dynamic World	3 (3-0-6)
GE 3401	Public Speaking in Thai	3 (3-0-6)
ITX 2004	UI/UX Design and Prototyping	3 (3-0-6)
ITX 2005	Design Thinking	3 (3-0-6)
ITX 3002	Introduction to Information Technology	3 (3-0-6)
ITX 4502	Tech Startup	3 (3-0-6)
LLB 1501	Business Law (For Non-Law students)	3 (3-0-6)
LLB 1502	Fundamentals of Tax Law (For Non-Law students)	3 (3-0-6)
LLB 4540	International Business Law and Start-Up Business (For Non-Law students)	3 (3-0-6)
LLB 4806	Business and Human Rights (For Non-Law students)	3 (3-0-6)
MU 1002	Pop Music Appreciation	3 (3-0-6)
MU 1231	History and Literature of Music	3 (3-0-6)
MU 2531	Music Business	3 (3-0-6)
MU 3602	Music Therapy	3 (3-0-6)
MU 4223	Music in Human Life	3 (3-0-6)
NGE 0110	First Aid and Basic Life Support	3 (3-0-6)
NGE 0111	(For Non-Nursing students) Innovative Media and Project Influencing Health Risk Behavior (For Non-Nursing students)	3 (3-0-6)

B. Specialized Courses   96 Credits

Core Courses   36 Credits

MB 3542	Design Thinking in Music Business	3 (3-0-6)
MB 3551	Creative Music Entrepreneurship	3 (3-0-6)
MP 2512	Video Production for Musician	3 (2-2-5)
MP 2521	Visual Media for Musician I	3 (2-2-5)
MP 2522	Visual Media for Musician II	3 (2-2-5)
MS 1101	Music Concentration I	3 (3-0-6)
MS 1102	Music Concentration II	3 (3-0-6)

MS 1103	Music Concentration III	3 (3-0-6)
MS 1104	Music Concentration IV	3 (3-0-6)
MS 1105	Music Concentration V	3 (3-0-6)
MS 1106	Music Concentration VI	3 (3-0-6)
MU 0123	Keyboard Skill	Non-credit
MU 0124	Chorus	Non-credit
MU 1234	Musical Structure and Analysis	3 (2-3-6)
MU 7001-6	Concert and Seminar Attendance I-VI	Non-credit

Practice-Based Courses   30 Credits

MU 1101	Event Management	3 (3-0-6)
MU 2101	Music Label Simulation I	3 (3-0-6)
MU 2102	Music Label Simulation II	3 (3-0-6)
MU 3101	Collaborative Industry Project I	3 (3-0-6)
MU 3102	Collaborative Industry Project II	3 (3-0-6)
MU 3201	Senior Project I	3 (3-0-6)
MU 3202	Senior Project II	3 (3-0-6)
MU 1201	Concert Management I	3 (3-0-6)
MU 1202	Concert Management II	3 (3-0-6)
MU 1203	Concert Management III	3 (3-0-6)
MU 4500	Music Entrepreneurship Seminar	Non-credit

Personalised Track Courses   15 Credits

1. Music Production

MB 4555	Music Label Management	3 (3-0-6)
MP 4433	Mixing and Mastering	3 (2-3-4)
MP 4443	Live Sound Engineering	3 (2-3-4)
MP 4444	Studio Recording	3 (2-3-4)
MU 4131	Commercial Music Arranging	3 (2-3-4)

2. Music Business

MB 3541	Online Social Media for Music Business	3 (3-0-6)
MB 3543	Music Entrepreneurship Startup	3 (3-0-6)
MB 4535	Digital Creativity in Music Promotion	3 (3-0-6)
MB 4555	Music Label Management	3 (3-0-6)
MB 4562	Data Visualization	3 (3-0-6)

3. Artist Development

MB 3561	Artist and Music Management	3 (3-0-6)
MP 4444	Studio Recording	3 (2-3-4)
MU 1301	Music Fundamentals I	3 (2-3-6)
MU 1302	Music Fundamentals II	3 (2-3-6)
MU 3551	Acting for Musicians	3 (1-4-4)

4. Interdisciplinary Studies

MU 4901	Interdisciplinary Studies I	3 (3-0-6)
MU 4902	Interdisciplinary Studies II	3 (3-0-6)
MU 4903	Interdisciplinary Studies III	3 (3-0-6)
MU 4904	Interdisciplinary Studies IV	3 (3-0-6)
MU 4905	Interdisciplinary Studies V	3 (3-0-6)

Major Elective Courses   12 Credits

Students can choose 12 credits from any personalized track above or the courses listed below

EN 3289	English for Music Business	3 (3-0-6)
MB 1111	Happiness, Passion, and Aesthetics	3 (3-0-6)
MB 1500	Introduction to Data Science	3 (3-0-6)
MB 2531	Music Business	3 (3-0-6)
MB 2532	Music Industry	3 (3-0-6)
MB 2541	Finance and Accounting for Music Entrepreneur	3 (3-0-6)
MB 3440	Virtual Band in Globalization Era	3 (2-3-4)

MB 3512	Legal Aspects of Music Business	3 (3-0-6)
MB 3534	Music Management and Entrepreneurship	3 (3-0-6)
MB 3535	Music Licensing	3 (3-0-6)
MB 3536	Viral Music Marketing	3 (3-0-6)
MB 3537	Music Career Exposure	3 (3-0-6)
MB 3538	History of Music Industry in Thailand	3 (3-0-6)
MB 3545	Digital Marketing for Music Entrepreneur	3 (3-0-6)
MB 3549	Music Entrepreneurship Research	3 (3-0-6)
MB 3550	Feasibility Study for Music Entrepreneur	3 (3-0-6)
MB 3561	Artist and Music Management	3 (3-0-6)
MB 4000	Internship in Music Entrepreneurship	0 (240 hrs.)
MB 4510	Project Management for Music Entrepreneur	3 (3-0-6)
MB 4512	Music in Film Industry	3 (3-0-6)
MB 4533	Digital Music Publishing	3 (3-0-6)
MB 4534	Music Label Simulation	3 (3-0-6)
MB 4535	Digital Creativity in Music Promotion	3 (3-0-6)
MB 4540	Music Business Data Analysis	3 (3-0-6)
MB 4541	Music Business Finance and Accounting	3 (3-0-6)
MB 4550	Business Intelligence and Data Analytics	3 (3-0-6)
MB 4560	Machine Learning and Data Mining	3 (3-0-6)
MB 4561	AI Application in Music Business	3 (3-0-6)
MB 7003	Corporate Communication & Brand Management	3 (3-0-6)
MB 7004	Innovative Marketing Communication Campaign	3 (3-0-6)
MC 1260	Instrumentation and Score Preparation	2 (1-2-3)
MC 2161	Jazz Theory I	3 (3-0-6)
MC 2162	Jazz Theory II	3 (3-0-6)
MC 2163	Jazz Theory III	3 (3-0-6)
MC 2260	Introduction to Film Scoring	2 (2-0-4)
MC 2351	Piano Accompaniment I	1 (0-2-1)

MC 2352	Piano Accompaniment II	1 (0-2-1)
MC 2353	Piano Accompaniment III	1 (0-2-1)
MC 2361	Jazz Improvisation I	1 (0-2-1)
MC 2362	Jazz Improvisation II	1 (0-2-1)
MC 2363	Jazz Improvisation III	1 (0-2-1)
MC 2661	Improvisation for Composition I	2 (1-2-3)
MC 2662	Improvisation for Composition II	2 (1-2-3)
MC 3261	Dramatic Scoring	3 (3-0-6)
MC 3262	Dramatic Orchestration for Film	3 (3-0-6)
MC 3271	Jazz Composition and Arranging I	3 (3-0-6)
MC 3272	Jazz Composition and Arranging II	3 (3-0-6)
MC 3351	Conducting	3 (2-3-6)
MC 4011	Arranging and Orchestration I	2 (2-0-4)
MC 4012	Arranging and Orchestration II	2 (2-0-4)
MC 4160	Jazz Composition	3 (3-0-6)
MC 4561	Yamaha Music Pedagogy	3 (3-0-6)
MC 4562	Entrepreneurship for Musicians	3 (3-0-6)
MP 1400	Music Production Skills	2 (2-0-4)
MP 2400	Audio Fundamentals	3 (3-0-6)
MP 3411	Song Demo Production	3 (1-4-4)
MP 3420	Music Notation Software	2 (1-2-3)
MP 3421	Critical Listening	3 (2-3-4)
MP 3422	Synthesizer Basic	1 (0-2-1)
MP 3423	Pro Tools	2 (1-2-3)
MP 3424	Logic	2 (1-2-3)
MP 3425	Cubase	2 (1-2-3)
MP 3426	Ableton Live	2 (1-2-3)
MP 3427	Synthesizer and Drum Beat Programming	3 (2-3-4)
MP 3428	Live Sound Reinforcement	3 (1-4-4)
MP 3429	Sound in Digital Domain	3 (3-0-6)
MP 3431	Music Production Analysis	3 (2-3-4)
MP 3440	Audio Surgery Skills	3 (3-0-6)

MP 3441	Music Production with Pro Tools	3 (2-3-4)
MP 3442	Synthesizer and Sound Design	3 (2-3-1)
MP 3443	Digital Audio Workstation	3 (2-3-1)
MP 3444	Podcast and Live Streaming	3 (2-3-1)
MP 3445	Audio post-production for film and TV	3 (2-3-1)
MP 3520	Final Cut Pro	3 (2-3-4)
MP 3521	Music Video Production	3 (1-4-4)
MP 4420	Electronic Music Production	3 (3-0-6)
MP 4421	Digital DJ	3 (3-0-6)
MP 4422	Sound Design	3 (1-4-4)
MP 4423	Microphone Techniques	3 (1-4-4)
MP 4424	Music Production Skills	3 (1-4-4)
MP 4432	Audio Recording	3 (2-3-4)
MP 4434	DaVinci Resolve	3 (2-3-4)
MP 4435	Jingle Writing	3 (2-3-4)
MP 4436	Film Scoring	3 (2-3-4)
MP 4437	Reaper Plugin Programming	3 (2-3-4)
MP 4441	Music Production Management	3 (3-0-6)
MP 4442	Music as Audio	3 (2-2-5)
MS 1001	Major Instrument I	2 (1-2-3)
MS 1002	Major Instrument II	2 (1-2-3)
MS 1003	Major Instrument III	2 (1-2-3)
MS 1004	Major Instrument IV	2 (1-2-3)
MS 1005	Major Instrument V	2 (1-2-3)
MS 1006	Major Instrument VI	2 (1-2-3)
MS 1007	Major Instrument VII	2 (1-2-3)
MS 2001	Minor Instrument I	2 (1-2-3)
MS 2002	Minor Instrument II	2 (1-2-3)
MS 2003	Minor Instrument III	2 (1-2-3)
MS 2004	Minor Instrument IV	2 (1-2-3)
MS 3001	Songwriting I	2 (1-2-3)
MS 3002	Songwriting II	2 (1-2-3)

MS 3003	Songwriting III	2 (1-2-3)
MS 3104	Music Composition I	2 (1-2-3)
MS 3105	Music Composition II	2 (1-2-3)
MS 3106	Music Composition III	2 (1-2-3)
MS 3401	Advanced Production Skill I	2 (1-2-3)
MS 3402	Advanced Production Skill II	2 (1-2-3)
MS 3403	Advanced Production Skill III	2 (1-2-3)
MS 4431	Music Production Portfolio I	2 (1-2-3)
MS 4432	Music Production Portfolio II	2 (1-2-3)
MS 4433	Music Production Portfolio III	2 (1-2-3)
MS 9001	Independent Music Study I	2 (1-2-3)
MS 9002	Independent Music Study II	2 (1-2-3)
MS 9003	Independent Music Study III	2 (1-2-3)
MS 9004	Independent Music Study IV	2 (1-2-3)
MS 9005	Independent Music Study V	2 (1-2-3)
MS 9006	Independent Music Study VI	2 (1-2-3)
MU 0121	Advanced Ear Training I	1 (0-2-1)
MU 0122	Advanced Ear Training II	1 (0-2-1)
MU 0201	Music Ensemble I	1 (0-2-1)
MU 0202	Music Ensemble II	1 (0-2-1)
MU 0203	Music Ensemble III	1 (0-2-1)
MU 0204	Music Ensemble IV	1 (0-2-1)
MU 0301	String Ensemble I	3 (1-4-4)
MU 0302	String Ensemble II	3 (1-4-4)
MU 1133	Italian Language and Culture through Music	3 (3-0-6)
MU 1200	Music and Choreography	3 (1-4-4)
MU 1231	History and Literature of Music	3 (3-0-6)
MU 1303	Music Fundamentals III	3 (3-0-6)
MU 1304	Music Fundamentals IV	3 (3-0-6)
MU 1502	Chorus II	1 (0-2-1)
MU 1958	Thongchai McIntyre Studies	3 (3-0-6)

MU 2002	Bodyslam Studies	3 (3-0-6)
MU 2211	History of Thai Music	3 (3-0-6)
MU 2221	Popular Music Literature	3 (3-0-6)
MU 2333	Guitar Skills	1 (0-2-1)
MU 2360	Basic Improvisation	1 (0-2-1)
MU 2503	Chorus III	1 (0-2-1)
MU 2504	Chorus IV	1 (0-2-1)
MU 2511	Vocal Diction I	1 (1-0-2)
MU 2512	Vocal Diction II	1 (1-0-2)
MU 2513	Vocal Diction III	1 (1-0-2)
MU 2514	Vocal Diction IV	1 (1-0-2)
MU 3121	Composition	3 (3-0-6)
MU 3133	Commercial Songwriting	3 (3-0-6)
MU 3134	Jingle Writing	3 (3-0-6)
MU 3135	Jazz Songwriting	3 (3-0-6)
MU 3231	Music Genre Studies	3 (3-0-6)
MU 3232	Hip-Hop and Rap Music	3 (3-0-6)
MU 3241	Vocal Literature	3 (3-0-6)
MU 3251	History of Music I	3 (3-0-6)
MU 3252	History of Music II	3 (3-0-6)
MU 3351	Conducting	3 (2-3-4)
MU 3551	Acting for Musicians	3 (1-4-4)
MU 3552	The Art of Guitar Making	3 (3-0-6)
MU 3602	Music Therapy	3 (3-0-6)
MU 3603	Music, Health, and Well-being	3 (3-0-6)
MU 3604	Music and Gender Studies	3 (3-0-6)
MU 3701	Music Education Management	3 (3-0-6)
MU 3702	Music Curriculum and Instruction	3 (3-0-6)
MU 3703	Methodology of Music Teaching	3 (3-0-6)
MU 3704	Music Teaching	3 (2-1-6)
MU 4103	Form and Analysis	3 (3-0-6)
MU 4112	Arranging	3 (3-0-6)

MU 4130	Music for Visual Media	3 (2-2-5)
MU 4136	Advanced Jazz Songwriting	3 (3-0-6)
MU 4223	Music in Human Life	3 (3-0-6)
MU 4539	Music Cognition	3 (3-0-6)
MU 4545	Careers and Professions in Music	3 (3-0-6)
MU 4750	Music Pedagogy	3 (3-0-6)
MU 4960-99	Selected Topic [in Interdisciplinary Studies]	3 (3-0-6)
SRX 1101	Happiness Advantage	1 (1-0-2)
SRX 1103	Aesthetic	1 (1-0-2)
SRX 1104	Designing Life with Passion	1 (1-0-2)
SRX 1201	Business Etiquettes and Personal/CEO Branding	2 (2-0-4)
SRX 2101	Empathy and Customer Centric	2 (2-0-4)
SRX 2111	Pitching and Story Telling	2 (2-0-4)
SRX 2201	Legal Aspects in Business, IT, and Creative Industry	2 (2-0-4)
SRX 2202	Well-being for Learning and Life	1 (1-0-2)
SRX 2211	Future Skill Forum	1 (1-0-2)

C. Free Elective Courses   6 Credits

Students can take free elective courses of 6 credits from any available

programme in Assumption University upon completion of the prerequisites (if any).

D. Free Elective Courses for Non-Music Students

MB 1001	Music Business Fundamentals	3 (3-0-6)
MP 1001	Music Production Fundamentals	3 (1-4-4)
MS 1300	Introduction to Musical Skills	1 (0-2-1)
MU 1001	Music Appreciation	3 (3-0-6)
MU 1002	Pop Music Appreciation	3 (3-0-6)
MU 1131	Pop Songwriting (Thai)	3 (3-0-6)
MU 1132	Pop Songwriting (English)	3 (3-0-6)

3. Study Plan

First Year

First Semester

Course Code	Course Title	Credits
ELE 1001	Communicative English I	3 (3-2-6)
BG 14031	Professional Ethics Seminar I	Non-credit
MS 1101	Music Concentration I	3 (3-0-6)
MU 1101	Event Management	3 (3-0-6)
MP 2521	Visual Media for Musician I	3 (2-2-5)
MU 0124	Chorus	Non-credit
MU 1234	Musical Structure and Analysis	3 (2-3-6)
MU 7001	Concert and Seminar Attendance I	Non-credit
	General Education Elective Course	3 (3-0-6)
	Total	18 (17-4-35)

Second Semester

Course Code	Course Title	Credits
ELE 1002	Communicative English II	3 (3-2-6)
BG 14032	Professional Ethics Seminar II	Non-credit
MB 3542	Design Thinking in Music Business	3 (3-0-6)
MP 2522	Visual Media for Musician II	3 (2-2-5)
MS 1102	Music Concentration II	3 (3-0-6)
MU 1201	Concert Management I	3 (3-0-6)
MU 0123	Keyboard Skill	Non-credit
MU 7002	Concert and Seminar Attendance II	Non-credit
	One Personalised Track Course	3 (3-0-6)
	Total	18 (17-4-35)

Summer Session

Course Code	Course Title	Credits
	Two General Education Elective Courses	6
	Total	6

Second Year

First Semester

Course Code	Course Title	Credits
ELE 2000	Academic English	3 (3-2-6)
BG 14033	Professional Ethics Seminar III	Non-credit
MS 1103	Music Concentration III	3 (3-0-6)
MU 2101	Music Label Simulation I	3 (3-0-6)
MU 7003	Concert and Seminar Attendance III	Non-credit
	Two Personalised Track Courses	6 (6-0-12)
	One Major Elective Course	3 (3-0-6)
	Total	18 (18-2-36)

Second Semester

Course Code	Course Title	Credits
ELE 2001	Advanced Academic English	3 (3-2-6)
BG 14034	Professional Ethics Seminar IV	Non-credit
MS 1104	Music Concentration IV	3 (3-0-6)
MU 2102	Music Label Simulation II	3 (3-0-6)
MP 2512	Video Production for Musician	3 (2-2-5)
MB 3551	Creative Music Entrepreneurship	3 (3-0-6)
MU 7004	Concert and Seminar Attendance IV	Non-credit
	One Major Elective Course	3 (3-0-6)
	Total	18 (17-4-35)

Summer Session

Course Code	Course Title	Credits
	One General Education Elective Course	3
	One Free Elective Course	3
	Total	6

Third Year

First Semester

Course Code	Course Title	Credits
BG 14035	Professional Ethics Seminar V	Non-credit
MS 1105	Music Concentration V	3 (3-0-6)
MU 3101	Collaborative Industry Project I	3 (3-0-6)
MU 3201	Senior Project I	3 (3-0-6)
MU 7005	Concert and Seminar Attendance V	Non-credit
MU 1202	Concert Management II	3 (3-0-6)
	One Personalised Track Course	3 (3-0-6)
	One Major Elective Course	3 (3-0-6)
	Total	18(16-0-36)

Second Semester

Course Code	Course Title	Credits
BG 14036	Professional Ethics Seminar VI	Non-credit
MS 1106	Music Concentration VI	3 (3-0-6)
MU 3102	Collaborative Industry Project II	3 (3-0-6)
MU 3202	Senior Project II	3 (3-0-6)
MU 1203	Concert Management III	3 (3-0-6)
MU 7006	Concert and Seminar Attendance VI	Non-credit
	One Personalised Track Course	3 (3-0-6)
	One Major Elective Course	3 (3-0-6)
	Total	18 (18-0-36)

Summer Semester

Course Code	Course Title	Credits
	One Free Elective Courses	3
	Total	3

*Fourth Year

First Semester

Course Code	Course Title	Credits
	Three General Education Elective Courses	9
	Two Free Elective Courses	6
	Total	15

*Students may plan their study pathway in consultation with their academic advisor if they wish to complete the program within three years, by enrolling in selected elective course clusters shown in Fourth Year above integrated across Years 1–3.